

## PRIVACY POLICY

Zilara · goDesana · Heart & Body Naturals · Effective May 15, 2026

### 1. ABOUT THIS POLICY

This Privacy Policy describes how Green Organics, LLC ("the Company," "we," "us") collects, uses, and shares information when you use our websites — zilara.com, godesana.com, hbnaturals.com — and any related services.

By using these sites, you agree to the practices described in this Policy. If you do not agree, please do not use the sites.

We may update this Policy from time to time. The Effective date above reflects the latest version. Material changes will be communicated through the Site or by email.

### 2. INFORMATION WE COLLECT

#### *Information you provide*

- Identity: name and, for Consultants, tax identification number.
- Contact: postal address, email address, telephone number.
- Account: username, password, account preferences.
- Payment: payment card and billing information.
- Transactional: orders, returns, and communications with us.
- Submissions: reviews, testimonials, and other content you choose to provide.

#### *Information collected automatically*

- Device information: IP address, browser type, operating system, device identifiers.
- Usage information: pages viewed, time spent, links clicked, referring sites.
- Cookies and similar technologies (see Section 5).

### 3. HOW WE USE INFORMATION

We use the information we collect to:

- Process orders, pay commissions, and operate the business.
- Communicate with you about your account, orders, and our products.
- Respond to inquiries and provide customer support.
- Improve our products, services, and websites.
- Detect and prevent fraud, security incidents, and unlawful use.
- Comply with legal and regulatory obligations.

- Send marketing communications consistent with your preferences.

You may opt out of marketing communications at any time by adjusting your email preferences in the back office or by using the unsubscribe link in any marketing email.

## 4. HOW WE SHARE INFORMATION

The Company does not sell, rent, lease, or trade personal information. Personal information is used only by Green Organics, LLC and its Brands to operate the business.

Information is shared outside the Company only in the following limited circumstances:

- Service providers: payment processors, shippers, hosting providers, email delivery services, customer support tools, and fraud prevention services. These providers act under written confidentiality and may use the information only to perform services for the Company.
- Legal obligations: in response to subpoenas, court orders, regulatory requests, or where required by law.
- Business transfers: if the Company is sold, merged, or otherwise acquired, information may be transferred to the successor entity.

## 5. COOKIES AND TRACKING TECHNOLOGIES

Cookies are small text files placed on your device when you visit a website. We use cookies and similar technologies to keep you signed in, remember your preferences, understand how our sites are used, and measure the effectiveness of our communications.

You can control cookies through your browser settings. Blocking cookies may affect site functionality.

## 6. DATA RETENTION

We retain personal information for as long as needed to provide services, comply with legal obligations, resolve disputes, and enforce our agreements. Retention periods vary by category of information and are documented in the Company's internal records retention schedule.

## 7. YOUR RIGHTS

Depending on your state of residence, you may have rights with respect to your personal information, which may include:

- The right to know what personal information we collect, use, and share.
- The right to access a copy of your personal information.
- The right to correct inaccurate information.
- The right to delete personal information.
- The right to port your information to another service.
- The right to opt out of the sale or sharing of personal information.

- The right to limit the use of sensitive personal information.
- The right to non-discrimination for exercising privacy rights.

To exercise these rights, submit a support ticket on the Site or contact the Company at the address in Section 11. The Company will respond within the timeframe required by applicable law.

You may update your contact information and account preferences at any time by logging into the back office.

## **8. CHILDREN'S PRIVACY**

Our sites are not directed to children, and the Company does not knowingly collect personal information from children except as permitted by applicable law. If the Company learns that it has collected information from a child in a manner inconsistent with applicable law, the Company will delete it.

## **9. SECURITY**

The Company uses reasonable physical, electronic, and administrative measures to protect personal information against loss, misuse, and unauthorized access. No method of transmission over the internet is completely secure. You are responsible for keeping your account credentials confidential and for notifying the Company if you believe your account has been compromised.

## **10. INTERNATIONAL VISITORS**

If you access our sites from outside the United States, the information you provide will be transferred to and processed in the United States. By using our sites, you consent to this transfer.

## **11. CONTACT US**

To exercise privacy rights, ask questions about this Policy, or report a concern:

- Submit a support ticket on the Site, or
- Write to: Green Organics, LLC, Cincinnati, Ohio.

## **12. CHANGES TO THIS POLICY**

The Company may update this Policy from time to time. The Effective date at the top of this document reflects the latest version. Continued use of the sites after an update constitutes acceptance of the updated Policy.

### **Green Organics, LLC**

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Cincinnati, Ohio 45245

[zilara.com](http://zilara.com) · [godesana.com](http://godesana.com) · [hbnaturals.com](http://hbnaturals.com)